

WHY DO OFF-CAMPUS PROGRAMMING?

Student Perspective: Why is off-campus programming important?

In tune with some of the traditional core characteristics of Millennial students, the benefits of off-campus programming overwhelmingly revolve around:

A Sense of _____: Ironically, taking students off campus often helps students feel more a part of the community. Having an experience with a group of people can help students feel more connected to each other. Many off-campus trips involve transportation, which allows students time to anticipate the pending experience together.

An Acknowledgement of _____: Students are realistic enough to understand that the ease of "transportation provided" outweighs dealing with fluctuating gas prices, finding directions, paying for parking and fighting traffic. They also acknowledge that valuable time can be utilized to multitask while traveling if the trip is long.

Being _____: Depending on the event, the budget and the attendance, the cost of an off-campus program can vary greatly. Students can count on the ticket price always being lower than taking the trip independently (throw in transportation, and students save even more!).

The Element of _____: No matter if your campus is isolated or surrounded, being able to experience something new in a safe environment is an important source of reassurance to our current students. Being able to sign up and have the logistics of a trip planned for them, students can fully relax and enjoy the experience.

Why do off-campus programming?

One more reason...

_____ in Programming

Off-campus programs can add variety to your programming calendar. This element of diversity can be just the thing to attract "not the usual suspects" to experience your programs. More importantly, it is an opportunity for you to provide opportunities to students to explore, connect and engage with each other in the context of a larger community.

Some Off-Campus Ideas

Progressive Dinner

Laser Tag

Fan Buses to Away University Sporting
Events

Movies at the Movie Theatre

Shuttle Services to Local Discount
Centers/Malls

Bowling (Cosmic or Late-Night)

Visiting Local Historical Districts

Holiday Celebrations/Parades